CASE STUDY

PROVIDING SAFE HYDRATION & RESTORING TRUST IN SCHOOLS

FLOWATER

OAKLAND, CA

(23)

A CASE STUDY: OAKLAND UNIFIED SCHOOL DISTRICT (OUSD) × FLOWATER

CHALLENGES

Before FloWater's implementation, Oakland Unified School District (OUSD) faced a series of critical challenges related to water access and quality, including:

- Lead Contamination & Poor Water Quality: Water tests revealed lead and other contaminants in school drinking fountains, eroding community trust in the District's ability to provide even the most basic safety — clean drinking water.
- + Access: Families and staff lacked confidence in whether their children were safe at school, especially when it came to something as fundamental as hydration.
- + Health & Wellness Barriers: Schools struggled with students opting for sugary beverages over water, contributing to health concerns, lack of focus, and poor academic performance..
- + Inconsistent Solutions: Across the district, existing hydration hardware varied widely in both availability and performance. Some schools had safe drinking water, while others did not, resulting in inequity and uncertainty.
- Inadequate Staff Hydration: Teachers and staff working long, demanding hours — weren't hydrating enough due to limited access to clean and appealing water.

+ **High Maintenance Costs:** Previous solutions were difficult to maintain and required costly servicing, further stressing limited budgets.



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SOLUTION

OUSD sought a consistent, district-wide hydration solution that was safe, sustainable, and trust-building. They found that solution in FloWater and a multi-year partnership.

- Initial Partnership (2018): OUSD and FloWater began working together to pilot Refill Stations across select campuses.
- + Sugar Beverage Tax Funding (2019): Utilizing funds from the Sugar-Sweetened Beverage Distribution Tax, OUSD scaled deployment of FloWater Refill Stations, with the dual goal of increasing water intake and reducing sugary drink consumption among students.
- Ongoing Deployments (2020–2024): Continuous orders demonstrated the district's long-term commitment to the program as early results showed increased hydration and positive reception from families and staff.
- Donor-Supported Expansion (2024): With help from Eat. Learn.
 Play. Foundation (Steph & Ayesha Curry), Kaiser Permanente, and the TomKat Foundation, OUSD purchased additional FloWater Refill Stations after the community demanded a district wide solution.
- Future Growth (2025): OUSD is on track to achieve a 200:1 ration at each school, of students to FloWater Refill Stations, across the disctrict utilizing school, state, federal and donor support.



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BUILDING TRUST THROUGH TRANSPARENCY

What set OUSD apart was its dedication to transparency. **The district built a public-facing dashboard showing**:

- + The number of FloWater Refill Stations installed at each school
- + Real-time updates on campus-by-campus water testing
- Progress toward the district-wide goal of a 200:1 student-to-station ratio

"We are dedicated to ensuring that all students and staff have access to clean, lead-free, purified water at each campus. We will continue to pursue state and federal funding to go above and beyond that base ratio, as funds are available."

Protocol
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OAKLAND UNIFIED SCHOOL DISTRICT Community Schools, Thriving Students

HOME
COMMUNITY
HEALTH CONCERNS IN OUR COMMUNITIES
WATER QUALITY IN OUSD
WATER FILTRATION SYSTEMS DASHBOARD

Water Filtration Systems Dashboard

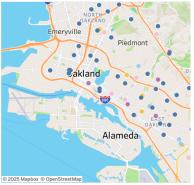
OUSD is dedicated to ensuring that all students and staff have access to clean, lead-free, purified water at each campus in the District. To ensure we are being transparent with the community about our water sources, we are providing access to this dashboard, which shows the quantity of Flowater Water PurificationSystems at each campus. As we continue to increase the number of Water Filtration Systems at our schools, including Flowater and other systems that we will also test, we will update this dashboard, with the end goal of achieving a 200:1 ratio at each school, of students to Water Filtration Systems. We will also continue to pursue state and federal funding to go above and beyond that base ratio, as funds are available.

Map View Table View

Map - Drinking Water Stations

(Data as of 4/25/2025. Including Brita, Elkay, FloWater, Haws-24-25 Goal: <=200 students per filter 25-26 Goal: <=100 students per filter





Ratio Category # of Schools

100 and lower	15	
101-200	31	
201-220	5	
221-250	9	
251-300	8	
301 and higher	8	

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Water Filtration Systems

Community & Family Resources

Water Filtration Systems Dashboard

Frequently Asked Questions

About FloWater

Contact Us

Dashboard

Timeline

Water Testing Protocol

IMPACT

- + Safer, Healthier Campuses: With lead-free, 7x purified water, students could hydrate confidently, leading to improved wellness and learning outcomes.
- + **Community Confidence Restored:** Transparency tools and before-andafter testing helped restore faith in the district's commitment to student health.
- + **Environmental Win:** Millions of plastic bottles eliminated from landfills, aligning with broader sustainability goals.
- + Equity & Consistency: Every school, regardless of zip code, gained equal access to the same high-quality hydration hardware.
- + **Staff Wellness:** Teachers and employees reported feeling more energized and appreciated, thanks to reliable access to performance-grade water.
- + **Positive Press:** The donation by top origanizations delivered positive attention on a local and national level for OUSD. This level of awareness helped renew public interest in water equality for kids as well as inspire other districts to pursue similar funding avenues.

"FloWater isn't just a hydration solution — it's a trust solution. It's helped us rebuild relationships with families and show them we're committed to doing what's right for kids."

- OUSD Facilities

Eat. Learn. Play. Foundation Brings Partners Together to Fund Emergency Clean Water Access for Oakland Schools

Steph and Ayesha Curry's foundation funds clean water in Oakland schools

Steph and Ayesha Currys foundation provides Oakland schools with water filtration

er Permanente and TomKat Foundation Team Up n Water Efforts Within OUSD Following Lead Ition Discovery



